

## News Release

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## CNL EXECUTIVE TO SPEAK AT LPL FINANCIAL FOCUS 2016 CONFERENCE

-- Chris Hylen to discuss how to increase assets --

(ORLANDO, Fla.) Aug. 22, 2016 — Chris Hylen, senior vice president of CNL Securities Corp., will speak at the LPL Financial Focus Conference in San Diego, California, on Tuesday, Aug. 23.

Hylen will present "Billion Dollar Boot Camp: A 12-Step Program to Help Financial Advisors Increase Their AUM," in which he will hone in on the most effective ways to drive business growth. The "Billion Dollar Boot Camp" concept is built from Hylen's own experience working with some of the nation's largest and most prestigious RIA firms. The 12-step program helps financial advisors increase their assets under management and better run their businesses.

"I am thrilled to share my experiences and insight with my colleagues," Hylen said. "The LPL Financial Focus Conference is a great opportunity for financial professionals to network with their peers and industry leaders and obtain knowledge pertinent to driving business growth."

The LPL Financial Focus Conference is a premier education, growth, and networking event for financial advisors and institutions where the best and the brightest in the industry gather to discuss the most relevant opportunities and challenges facing the profession today.

## **About CNL Financial Group**

CNL Financial Group (CNL) is a private investment management firm providing global real estate and alternative investments. Since inception in 1973, CNL and/or its affiliates have formed or acquired companies with more than \$34 billion in assets. CNL is headquartered in Orlando, Florida. For more information, visit CNL.com.